



FOR IMMEDIATE RELEASE

Cat Professional: Research Call to Cat Owners
Press Release – for owner and veterinary press
March 2010

Cat Professional, the world leader in providing specialist advice to cat owners and veterinary professionals is launching a number of online questionnaire-based clinical research projects. All cat owners are invited to register their cats in advance of the launch of individual studies. Even if you've registered before please fill in the form again to let us know if anything has changed. The studies will be launched from June 2010 and initial projects relate to lower urinary tract disease, hyperthyroidism, chronic kidney disease and diabetes mellitus.

Information gathered in these studies will be used to further knowledge of feline diseases. Depending on the strength of the data received, results will be published in owner and veterinary press. The data received will also be used to update vets attending conferences organised by Cat Professional and to update the 'Caring for a cat with...' series of books. There are four books in the current series 'Caring for a cat with hyperthyroidism', 'Caring for a cat with lower urinary tract disease', 'Caring for a blind cat' and lastly, 'Caring for a cat with kidney failure' - the first in the series which is due to be updated in early 2011. Forthcoming titles for 2010 include 'Caring for a geriatric cat' and 'Caring for a cat with diabetes mellitus'.

Dr Sarah Caney, Chief Executive of the organisation and feline supervet says "normally as a clinician I only have access to a few patients at a time. However, through our owner database we're now in touch with hundreds of very dedicated cat owners. The research we've done already has yielded some interesting results and I'm confident that our larger projects are going to help shape the care of cats in the future".

To register your cat/s please visit <http://www.catprofessional.com/questionnaire.html> now.

Thank you!



The current range of 'Caring for a cat with...' books include;

Caring for a cat with hyperthyroidism,
Caring for a cat with kidney disease
Caring for a blind cat
Caring for a cat with lower urinary tract disease.

Forthcoming titles include;

Caring for a geriatric cat
and
Caring for a diabetic cat.

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