



FOR IMMEDIATE RELEASE

Cat Professional Promotes Improved Feline Renal Diagnosis and Treatment

Press Release

8th July 2009

Cat Professional has been working with Bayer Animal Health (UK) to promote better understanding of feline renal disease. With more than 30% of cats aged 15 and over suffering from this condition, diagnosis and management of renal disease is a daily concern for most practising vets. Dr Sarah Caney, Chief Executive of Cat Professional and Specialist in Feline Medicine, has been giving lectures at one day seminars for veterinary professionals throughout June and July. Topics covered in the seminars include early diagnosis of renal disease, common pitfalls in diagnosis and all of the latest information on optimal treatment - including discussion of the new veterinary phosphate binder Renalzin (manufactured by Bayer Animal Health). According to Dr Caney, renal disease can be a very rewarding condition to manage: 'recent treatment advances mean that we are able to do a much better job of caring for our renal patients – many of my patients can now remain stable for years following a diagnosis'. One of her key recommendations is staying in close contact with renal patients so that they can be closely monitored throughout their treatment. Dr Caney recommends monthly reassessments so that a full history and clinical examination can be done.

Further information on renal disease can be found in her book 'Caring for a cat with kidney failure' published by Cat Professional and available through www.catprofessional.com. In collaboration with participating veterinary practices, Bayer is sponsoring a limited number of free electronic copies of this book for vets to distribute to owners of cats with renal disease – for more information, contact your local Bayer Territory Manager.

For information on remaining seminars and to book a place contact Bayer plc, Animal Health Division, Bayer House, Strawberry Hill, Newbury, Berkshire RG14 1JA. Tel: 01635 563000; Email: animal.health@bayerhealthcare.com

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